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Lyn A. Blanchard, CMC

Ms. Blanchard is President of Creekstone Consulting Inc., a Management Consulting company where she supports technology companies, communication companies and First Nations communities in the areas of strategic planning, alliance creation, business development and economic development. A frequent speaker and author of numerous articles on high technology management and business management, she has over twenty years in senior management positions with such companies as Telus, Stentor and RSL Com (Navigata). In her past positions she has served as **General Manager BCTel Pagecall Services**, **Director Consumer Multimedia (Stentor)**, **Director Gateway Services (Stentor)**, **Senior Advisor to the Stentor Council Of CEO's**, and **Vice President Business Development (Navigata)**. In addition, she has extensive experience in the launching start up technology companies.

Areas of Expertise

- Strategic Planning
- Alliance Creation
- Business Development
- Business Planning
- Corporate Development - executive and Director leadership
- Mergers & Acquisitions
- Raising Capital
- Market assessments
- Feasibility Studies
- Executive for rent

Over the course of her career she has undertaken numerous market assessment projects, developed strategic plans, wrote business plans, undertaken various business development initiatives and conducted numerous analytical projects required in getting corporations and non profit organizations to the next stage of development. She has authored *articles on "Shopping for Growth"*, *"What gets measured gets results in Corporate Governance"*, and *"Positioning to Raise Capital"* in addition to speaking engagements related to these topics. She is currently writing a book entitled - "Your Capital Edge—An Entrepreneur's Guide to Raising Equity Capital."

Not only does she have a keen strategic sense and the ability to implement strong management programs, Lyn is a "hands on" leader emphasizing accountability and results. She has performed corporate development functions for several of her clients relating to the search for corporate acquisitions, acting as a part of executive management teams of technology companies, organizing capital raising activities, and numerous alliance/business development management activities.

Some of her past clients have been Wiznet, Modern Digital Communications, eXI Wireless, Cannect Communications, Stó:lō First Nations, Avellan Networks, Securinet, Heiltsuk Tribal Council, Garden River and Batchewana First Nations, RiTon Technologies, Streamonix Technology, Securinet Storage Solutions Inc, WaveTeq, QMAAS, Northwest Telephone, 6N Silicon Inc., Adventure Engine, EcoFert Incorporated, and founder of Heart Force Medical Inc.

Education

Lyn has a Bachelor of Commerce Degree (SPAD) from Laurentian University

Ms. Blanchard has also held marketing and research positions with Consultec Consulting, Computrol Technology Inc., and the Hefring Research Group, now Environics West.

Prior to her work in technology and management consulting, Ms. Blanchard was active in the sports community at the national and international levels. In 1977, she coordinated the Canadian delegation to the World Students Games in Sofia, Bulgaria. She also served as the Executive Director of the Canadian Synchronized Swimming Association a non profit organization from 1977 to 1980.

Ms. Blanchard has consistently demonstrated her ability to articulate a clear vision, develop, motivate, and lead teams, and to bring ventures to the next level of development. She has been a President and director of Securinet Storage Solutions Inc. a private sector Data Storage Company, Vice President of Heart Force Medical Inc., a medical devices company and is currently a Director of Benchmark Capital Inc. She has served as a Director for various Non-Profit organizations. She also holds a Certified Management Consulting designation from the Institute of Management Consulting of British Columbia.

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